



VISOKA ŠKOLA ZA EKONOMIJU I INFORMATIKU

# VISOKA ŠKOLA ZA EKONOMIJU I INFORMATIKU PRIJEĐOR



Mitropolita Petra Zimonjića b.b.  
Prijeđor

Tel: +387 52/241-960

Viber: +387 65/547-999

E-mail: vseiprijedor@gmail.com

studentska.sluzbavseip@gmail.com

Website: www.vseip.com





VISOKA ŠKOLA ZA EKONOMIJU I INFORMATIKU

# COLLEGE OF ECONOMICS AND INFORMATICS PRIJEDOR



**enic-naric.net**  
gateway to recognition of academic and professional qualifications



Mitropolita Petra Zimonjića  
street b.b. Prijedor

Phone: +387 (0)52/241-960

Viber: +387 65/547-999

E-mail: [vesiprijedor@gmail.com](mailto:vesiprijedor@gmail.com)

[studentska.sluzbavseip@gmail.com](mailto:studentska.sluzbavseip@gmail.com)

Website: [www.vseip.com](http://www.vseip.com)





Visoka škola za ekonomiju i informatiku u Prijedoru je licencirana i akreditovana privatna visokoškolska ustanova, osnovana 2004. godine, s ciljem da u uslovima razvoja naše privrede i društva obrazuje kvalitetne kadrove iz oblasti ekonomije i informatike, koji će nakon školovanja biti sposobni za samostalan i stručan rad. Od osnivanja do danas, prateći razvoj visokog obrazovanja, Visoka škola za ekonomiju i informatiku se visoko pozicionirala na ljestvici visokoobrazovnih ustanova u Republici Srpskoj.

Visoka škola za ekonomiju i informatiku u Prijedoru svojim studentima pruža mogućnost studiranja u najsavremenijim prostornim i tehničkim uslovima, po studijskim programima usklađenim sa standardima EU i zemalja iz neposrednog okruženja. Nova zgrada sa preko 1.200m<sup>2</sup> opremljena je po međunarodnim standardima. Osim savremenih studijskih programa i visokostručnih kadrova, studentima je na raspolaganju:

- 6 učionica, opremljenih računarom i projektorom,
- 2 informatička kabineta, sa 60 računara,
- svečanu salu,
- biblioteku sa čitaonicom i 7.000 hiljada bibliotečkih jedinica i
- ostale prateće prostorije za stručne službe i nastavno osoblje.

Studentima je obezbijeđen besplatno uvijek dostupan internet (wireless). Radi sigurnosti objekta i studenata, Visoka škola za ekonomiju i informatiku ima video nadzor. Studentima je u vrijeme pauze obezbijeđen prostor za odmor i druženje, kao i biblioteka sa čitaonicom za korišćenje literature, pripremanje ispita i seminarskih radova.





The College of Economics and Informatics in Prijedor is a licensed and accredited private higher education institution, founded in 2004, with the aim to provide its students with quality education in the field of economics and informatics in order to become independent in their professional work and participate in development of our economy and society. Since its founding until today, following the development of higher education, the College of Economics and Informatics has placed itself high in the ranking of higher education institutions in Republika Srpska. The College of Economics and Informatics in Prijedor offers its students the opportunity to study in the most modern premises technically setup according to study programmes that are in line with EU standards and neighboring countries. The new building with over 1,200m<sup>2</sup> meets all international standards. In addition to modern study programmes and highly qualified staff, the students have at their disposal:

- 6 classrooms equipped with a computer and a projector
- 2 IT cabinets, with 60 computers
- ceremonial hall
- library with a reading room and 7,000 thousand library units
- ancillary rooms for professional services and teaching staff.

The students are provided with free wireless internet. For the safety of the facility and students, the College of Economics and Informatics is under video surveillance. During the break, students were provided with a place to rest and socialize, as well as a library with a reading room intended for reading professional books, preparing exams and seminar papers.





Privredna i međunarodna saradnjom veoma su važan faktor za razvoj i osavremenjivanje studijskih programa Visoke škole. Osnovni cilj saradnje je realizacija zajedničkih projekata, mobilnost studenata i nastavnika, pa je značajan broj visokoškolskih ustanova sa kojima su potpisani ugovori o saradnji, među kojima su i:

- Pravni fakultet za privredu u pravosudje Univerziteta Privredna akademija u Novom Sadu,
- Fakultet za ekonomiju i inženjerski menadžment u Novom Sadu,
- Visoka škola za uslužni biznis, Istočno Sarajevo-Sokolac,
- Visoka škola "Banja Luka Colege",
- Veleučilište Zaprešić iz Zaprešića – Zagreb.

Studenti Visoke škole za ekonomiju i infotmatiku svoje školovanje mogu da nastave na nekim od master ili doktorskih studija.

Po završetku studija, nakon stečenih 240 ECTS bodova, studenti su spremni za nastavak stručnog usavršavanja, za naredni stepen studija, i razvoj profesionalne karijere. Uspješno pređenim studijskim programima, studenti su osposobljeni za obavljanje poslova u oblasti ekonomije, finansija i informatike kao i za nastavak obrazovanja na master i doktorskim studijama. Dosadašnja praksa je pokazala da naši studenti uspješno nalaze zaposlenja u javnom i privatnom sektoru i van granica Bosne i Hercegovine.

Sticanjem diplome Visoke škole za ekonomiju i informatiku studenti su oposobljeni da svoja znanja i vještine primijene u svim zemljama regiona i šire: Italiji, Austriji, Češkoj, Njemačkoj, Kanadi i mnogim drugim.

Diplome su prepoznate i priznate od strane ENIC/NARIC informativnog biroa, kao dijela evropske mreže nacionalnih informativnih centara, koji posjeduju podatke o prohodnosti i priznavanju stranih visokoškolskih diploma. To je ENIC mreža, koja obezbjeđuje akademsku pokretljivost na osnovu kvaliteta i primjenu Konvencije o priznavanju visokoškolskih kvalifikacija iz svih dijelova Evrope.

NARIC mreža ima za cilj unapređenje i priznavanje akademskih kvalifikacija u zemljama članicama Evropske Unije, Evropske ekonomske zajednice, pridruženim članicama Centralne i Istočne Evrope i Kipra.

Visoka škola za ekonomiju i informariku ima svoje mjesto na ANABIN-u, internet portalu, koji sadrži aktuelne informacije o priznavanju diploma iz 180 zemalja, među kojima i BiH.

**ENIC/NARIC JE POTVRDIO, DA SU DIPLOME VISOKE ŠKOLE ZA EKONOMIJU I INFORMATIKU PRIZNATE!**





Economic and international cooperation are a very important factors for the development and modernization of the study programmes at the College of Economics and Informatics Prijedor. The main objective of the cooperation is the realization of joint projects, the mobility of students and teachers that resulted in signing cooperation agreement with significant number of higher education institutions including:

- Faculty of Law in Economics at the University Business Academy in Novi Sad,
  - Faculty of Economics and Engineering Management in Novi Sad,
  - College of Business and Service in East Sarajevo-Sokolac,
  - Banja Luka College,
  - University Zapresic from Zapresic - Zagreb.
- Students of the College of Economics and Informatics can continue their education in some of the master's or doctoral studies.

Upon completion of their studies and earned 240 ECTS credits, students are ready to continue their further studies, for the next degree, and develop their professional careers. With successfully completed study programmes, students are trained in the field of economics, finance and computer science, as well as in continuing education in master and doctoral studies. Past practices has shown that our students find a job easily in the public and private sectors both in Bosnia and Herzegovina and abroad.

By obtaining a diploma from the College of Economics and Informatics Prijedor, students are able to apply their knowledge and skills in all countries of the region and beyond: Italy, Austria, Czech Republic, Germany, Canada and many others.

The diplomas are recognized by the ENIC / NARIC Information Bureau, as part of the European network of national information centers, that keeps information on recognition of foreign higher education diplomas. It is an ENIC network, providing academic mobility based on quality and implementation of the Convention on the Recognition of Higher Education Qualifications from all over Europe.

The NARIC network aims to promote and recognize academic qualifications in the Member States of the European Union, the European Economic Community, the associated members of Central and Eastern Europe and Cyprus.

The College of Economics and Informatics is a member of ANABIN, an internet portal containing up-to-date information on the recognition of diplomas from 180 countries, including BiH.

**ENIC / NARIC CONFIRMED THAT DIPLOMAS OF COLLEGE OF ECONOMICS AND INFORMATICS PRIJEDOR ARE RECOGNIZED!**



Visoka škola za ekonomiju i informatiku, u želji da ide u korak sa najboljima, studenima omogućuje korišćenje softvera za učenje na daljinu – „Moodle“. Pogodnosti koje pruža svojim studentima putem Moodlea su: praćenje rada studenata, testiranje i ocjenjivanje.

U savremenoj metodici učenja, s ciljem permanentnog razvoja informaciono-komunikacionih tehnologija, koncept elektronskog učenja (učenje na daljinu) postaje sve aktuelnije. Među najpopularnijim e-learning rješenjima na tržištu je „Moodle“. On predstavlja objedinjen skup alata, koji omogućuju pristup zajedničkim izvorima znanja, razmjenu edukativnog materijala, kao i upotrebu dodatnih modula, koji obezbjeđuju veću funkcionalnost. Moodle je prvenstveno namijenjen institucijama koje se bave edukacijom. Koncipiran je kao dopuna standardnom sistemu nastave, koji otvara čitav spektar novih mogućnosti.

Moodle je aplikacija, odnosno softverski paket, koji je u osnovi namijenjen izradi i održavanju on-line kurseva na internetu. Moodle predstavlja akronim za Modular Object-Oriented Learning Environment.

To je izuzetno popularan softver za učenje na daljinu i do sad je lokalizovan na čak 100 jezika. Kako je Moodle projekat otvorenog koda, ima veliku zajednicu korisnika i obim dokumentacije. Mnogi korisnici aktivno učestvuju u stvaranju. Moodle je siguran, fleksibilan i proširen te zahvaljujuć tome kontinuirano se razvija. Stekao je godinama zavidnu popularnost, prvenstveno zbog mogućnosti međusobne interakcije i komunikacije između studenata, studenata i profesora u procesu nastave, kao i druge pogodnosti.

Ono, po čemu se Visoka škola posebno ističe je; visok stepen interaktivne nastave i kompetentan nastavni kadar. Posebna pažnja ukazuje se pored teorijskih, praktičnim znanjima. Cilj ove visokoškolske ustanove, između ostalog je, da kod studenata formira pozitivan odnos prema učenju, razvija želju i motivaciju za daljim obrazovanjem i napredovanjem u karijeri.





The College of Economics and Informatics, in order to keep pace with the highest standards in education, allows students to use distance learning software via "Moodle" including monitoring student work, testing and grading.

In the modern teaching methodology, with the aim of permanent development of information and communication technologies, the concept of electronic learning (distance learning) is becoming more popular. Among the most common e-learning solutions available in the market is "Moodle". It is a unified set of tools that allow access to shared sources of knowledge, exchange of educational material, and the use of additional modules that provide greater efficiency. Moodle is primarily intended for educational institutions. It is designed to complement the standard teaching system, which opens up a whole range of new opportunities.

Moodle is an application, i.e. a software package, which is basically intended for the creation and maintenance of online courses on the Internet. Moodle is an acronym for Modular Object-Oriented Learning Environment.

It is an extremely popular distance learning software and has so far been localized in as many as 100 languages. As Moodle is an open source project, it has a large community of users and a scope of documentation and many users actively participate in its creation. Moodle software is secure, flexible and extensible and is constantly evolving. Besides, it has gained enviable popularity over the years, primarily because of the possibility of interaction and communication between students and students and professors in the teaching process, as well as other benefits.

What makes the College of Economics and Informatics outstanding is a high level of interactive teaching and competent teaching staff and attention is equally given to both theoretical and practical knowledge. The aim of this higher education institution is, among other things, to form a positive attitude towards students, develop a desire and motivation for further education and career advancement.





Visoka škola za ekonomiju i informatiku obrazuje studente na 6 studijskih programa u trogodišnjem i četvorogodišnjem trajanju:

1. Računarstvo i informatika – Nakon završenog četvorogodišnjeg studija stiče se zvanje  
- DIPLOMIRANI INŽENJER RAČUNARSTVA I INFORMATIKE
2. Poslovna informatika - Nakon završenog trogodišnjeg i četvorogodišnjeg studija stiče se zvanje  
- DIPLOMIRANI INFORMATIČAR (sa 180 i 240 ECTS bodova)
3. Javna uprava  
- DIPLOMIRANI MENADŽER (sa 180 ECTS bodova)  
- DIPLOMIRANI EKONOMISTA (sa 240 ECTS bodova)
4. Finansije i banarstvo  
- DIPLOMIRANI MENADŽER (sa 180 ECTS bodova)  
- DIPLOMIRANI EKONOMISTA (sa 240 ECTS bodova)
5. Preduzetništvo  
- DIPLOMIRANI MENADŽER (sa 180 ECTS bodova)  
- DIPLOMIRANI EKONOMISTA (sa 240 ECTS bodova)
6. Trgovina i marketing  
- DIPLOMIRANI MENADŽER (sa 180 ECTS bodova)  
- DIPLOMIRANI EKONOMISTA (sa 240 ECTS bodova)





The College of Economics and Informatics educates students in 6 study programmes as follows

1. Computer and Information Science degree obtained after completing four years of study and awards the title of  
- BACHELOR OF COMPUTER SCIENCE
2. Business Informatics degree obtained after completing three and four years of study and awards the title of  
- GRADUATE COMPUTER SCIENTIST (with 180 and 240 ECTS credits)
3. Public administration degree which awards the title of  
- GRADUATE MANAGER (with 180 ECTS credits) or  
- BACHELOR OF ECONOMICS (with 240 ECTS credits)
4. Finance and Banking degree which awards the title of  
- GRADUATE MANAGER (with 180 ECTS credits) or  
- BACHELOR OF ECONOMICS (with 240 ECTS credits)
5. Entrepreneurship degree which awards the title of  
- GRADUATE MANAGER (with 180 ECTS credits) or  
- BACHELOR OF ECONOMICS (with 240 ECTS credits)
6. Trade and Marketing degree which awards the title of  
- GRADUATE MANAGER (with 180 ECTS credits) or  
- BACHELOR OF ECONOMICS (with 240 ECTS credits)







**VISOKA ŠKOLA ZA  
EKONOMIJU I INFORMATIKU  
JE LICENCIRANA ZA  
IZVOĐENJE SLJEDEĆIH  
STUDIJSKIH PROGRAMA:**


**1. EKONOMIJA I MENADŽMENT:**

- Finansije i bankarstvo
- Javna uprava
- Preduzetništvo
- Trgovina i marketing

**2. INFORMATIKA:**

- Računarstvo i informatika
- Poslovna informatika





**COLLEGE OF ECONOMICS AND  
INFORMATICS IS LICENSED  
HIGHER EDUCATION  
INSTITUTION THAT OFFERS  
THE FOLLOWING STUDY  
PROGRAMMES:**

**1. ECONOMICS AND MANAGEMENT:**

- Finance and Banking
- Public Administration
- Entrepreneurship
- Trade and Marketing

**2. COMPUTER SCIENCE:**

- Informatics and Computing
- Business Informatics



# FINANSIJE I BANKARSTVO



Cilj studijskog programa FINANSIJE I BANKARSTVO u okviru studijske grupe EKONOMIJA I MENADŽMENT je, da studentima pruži potrebna aktuelna znanja iz šireg područja finansija i bankarstva.

Naučićete kako da investirate sa što manjim rizikom i što većom isplativošću. Ovladaćete tehnikama procjene rizika, osnovnim načelima bankarskog i elektronskog poslovanja, funkcionisanjem platnog prometa prema zemlji i inostranstvu, principima investiranja i raspodjele sredstava.





# BANKING AND FINANCE



The objective of the study program in Banking and Finance within the courses of Economics and Management is to provide students with the necessary knowledge that is currently used in the wider area of finance and banking learning how to invest with as little risk and as much profitability as possible, and master the risk assessment techniques, along with the basic principles of banking, e-business, the functioning of payment transactions in the country and abroad, as well as the principles of investing and allocating funds.





# NASTAVNI PLAN I PROGRAM

## FINANSIJE I BANKARSTVO

Naziv predmeta		ECTS bodovi	Semestar	
<b>PRVA GODINA</b>				
1.	Osnove računarstva	7	I	ZIMSKI
2.	Mikroekonomija	7	I	
3.	Statistika i vjerovatnoća	7	I	
4.	Elementarni Engleski jezik	6	I	
5.	Izborni rad – Praktikum 1	3	I	
6.	Informacije i komunikacije	7	II	LJETNI
7.	Menadžment	7	II	
8.	Makroekonomija	7	II	
9.	Elementarni poslovni engleski jezik	6	II	
10.	Izborne aktivnosti 1	3	II	
<b>DRUGA GODINA</b>				
1.	Poslovna matematika	6	III	ZIMSKI
2.	Kompjuterska tabelarna izračunavanja	6	III	
3.	Preduzetništvo	6	III	
4.	Poslovne finansije	6	III	
5.	Srednji poslovni engleski jezik	6	III	
6.	Ekonomika preduzeća	6	IV	LJETNI
7.	Poslovna kultura	6	IV	
8.	Baze podataka I	6	IV	
9.	Organizacija poslovnih sistema	6	IV	
10.	Viši poslovni engleski jezik	6	IV	

<b>TREĆA GODINA</b>				
1.	Odnosi s javnošću	6	V	ZIMSKI
2.	Računovodstvo	6	V	
3.	Marketing	6	V	
4.	Tehnološki sistemi	6	V	
5.	Teorija sistema	6	V	
6.	Upravljanje ljudskim resursima	6	VI	LJETNI
7.	Bankarstvo	6	VI	
8.	Javne finansije	6	VI	
9.	Kvantitativne metode odlučivanja	6	VI	
10.	Poslovno pravo	6	VI	
<b>ČETVRTA GODINA</b>				
1.	Finansijski menadžment	6	VII	ZIMSKI
2.	Upravljanje projektima	6	VII	
3.	Teorija odlučivanja	6	VII	
4.	Strategijski menadžment	6	VII	
5.	Finansijska tržišta i institucije	6	VIII	LJETNI
6.	Upravljanje kvalitetom	6	VIII	
7.	Upravljački informacijski sistemi	6	VIII	
8.	Elektronsko poslovanje	6	VIII	
9.	Diplomski rad	12	VIII	

# CURRICULUM

## FINANCE AND BANKING

SUBJECT NAME		ECTS	Semester		SUBJECT NAME		ECTS	Semester	
<b>FIRST YEAR</b>					<b>THIRD YEAR</b>				
1.	Basics of computer science	7	I	WINTER	1.	Public relations	6	V	WINTER
2.	Microeconomics	7	I		2.	Accountancy	6	V	
3.	Statistics and probability	7	I		3.	Marketing	6	V	
4.	Elementary English	6	I		4.	Technological systems	6	V	
5.	Practicum 1- Elective subject 1	3	I		5.	System theory	6	V	
6.	Information and communications	7	II	SUMMER	6.	Human resources management	6	VI	SUMMER
7.	Management	7	II		7.	Banking	6	VI	
8.	Macroeconomics	7	II		8.	Public finances	6	VI	
9.	Elementary business English language	6	II		9.	Quantitative decision methods	6	VI	
10.	Elective activities	3	II		10.	Business law	6	VI	
<b>SECOND YEAR</b>					<b>FOURTH YEAR</b>				
1.	Business mathematics	6	III	WINTER	1.	Financial management	6	VII	WINTER
2.	Computer spreadsheet calculation	6	III		2.	Project management	6	VII	
3.	Entrepreneurship	6	III		3.	Decision theory	6	VII	
4.	Business finances	6	III		4.	Strategic management	6	VII	
5.	Intermediate business English	6	III		5.	Financial markets and institutions	6	VII	
6.	Economics of the company	6	IV	SUMMER	6.	Quality management	6	VIII	SUMMER
7.	Cultural studies	6	IV		7.	Management information systems	6	VIII	
8.	Data bases	6	IV		8.	E-business	6	VIII	
9.	Organization of business systems	6	IV		9.	Final work	12	VIII	
10.	Upper business English language	6	IV						



# JAVNA UPRAVA

Studijski program Javna uprava pružiće studentima specijalizovana znanja iz različitih oblasti menadžmenta. Stručnim znanjima, po završetku studija će biti sposobni za rad i usavršavanje, za sticanje vodećih pozicija u javnom sektoru. Preduzećima nedostaju pravi, stručni ljudi, koji će efikasno i finansijski isplativo voditi ove ustanove i njihove pojedinačne sektore.



# PUBLIC ADMINISTRATION

The study program courses in Public Administration provides students with specialized knowledge in different fields of management and upon completion of their studies to be able to work and improve their skills in gaining positions in the public sector, since the companies lack qualified and professional people who will effectively, financially and profitably manage the institutions and their individual sectors.





# NASTAVNI PLAN I PROGRAM

## JAVNA UPRAVA

Naziv predmeta		ECTS bodovi	Semestar	
<b>PRVA GODINA</b>				
1.	Osnove računarstva	7	I	ZIMSKI
2.	Mikroekonomija	7	I	
3.	Statistika i vjerovatnoća	7	I	
4.	Elementarni Engleski jezik	6	I	
5.	Izborni rad – Praktikum 1	3	I	
6.	Informacije i komunikacije	7	II	LJETNI
7.	Menadžment	7	II	
8.	Makroekonomija	7	II	
9.	Elementarni poslovni engleski jezik	6	II	
10.	Izborne aktivnosti 1	3	II	
<b>DRUGA GODINA</b>				
1.	Poslovna matematika	6	III	ZIMSKI
2.	Kompjuterska tabelarna izračunavanja	6	III	
3.	Preduzetništvo	6	III	
4.	Poslovne finansije	6	III	
5.	Srednji poslovni engleski jezik	6	III	
6.	Ekonomika preduzeća	6	IV	LJETNI
7.	Poslovna kultura	6	IV	
8.	Baze podataka I	6	IV	
9.	Organizacija poslovnih sistema	6	IV	
10.	Viši poslovni engleski jezik	6	IV	

<b>TREĆA GODINA</b>				
1.	Odnosi s javnošću	6	V	ZIMSKI
2.	Računovodstvo	6	V	
3.	Marketing	6	V	
4.	Tehnološki sistemi	6	V	
5.	Teorija sistema	6	V	
6.	Upravljanje ljudskim resursima	6	VI	LJETNI
7.	Ekonomija EU	6	VI	
8.	Javne finansije	6	VI	
9.	Kvantitativne metode odlučivanja	6	VI	
10.	Poslovno pravo	6	VI	
<b>ČETVRTA GODINA</b>				
1.	Finansijski menadžment	6	VII	ZIMSKI
2.	Upravljanje projektima	6	VII	
3.	Teorija odlučivanja	6	VII	
4.	Strategijski menadžment	6	VII	
5.	Ekonomika i organizacija javnog sektora	6	VIII	LJETNI
6.	Upravljanje kvalitetom	6	VIII	
7.	Upravljački informacijski sistemi	6	VIII	
8.	Elektronsko poslovanje	6	VIII	
9.	Diplomski rad	12		

# CURRICULUM

## PUBLIC ADMINISTRATION

SUBJECT NAME				ECTS	Semester	SUBJECT NAME				ECTS	Semester
<b>FIRST YEAR</b>					<b>THIRD YEAR</b>						
1.	Basics of computer science	7	I	WINTER	1.	Public relations	6	V	WINTER		
2.	Microeconomics	7	I		2.	Accountancy	6	V			
3.	Statistics and probability	7	I		3.	Marketing	6	V			
4.	Elementary English	6	I		4.	Technological systems	6	V			
5.	Practicum 1- Elective subject 1	3	I		5.	System theory	6	V			
6.	Information and communications	7	II	SUMMER	6.	Human resources management	6	VI	SUMMER		
7.	Management	7	II		7.	Economics EU	6	VI			
8.	Macroeconomics	7	II		8.	Public finances	6	VI			
9.	Elementary business English language	6	II		9.	Quantitative decision methods	6	VI			
10.	Elective activities	3	II		10.	Business law	6	VI			
<b>SECOND YEAR</b>					<b>FOURTH YEAR</b>						
1.	Business mathematics	6	III	WINTER	1.	Financial management	6	VII	WINTER		
2.	Computer spreadsheet calculation	6	III		2.	Project management	6	VII			
3.	Entrepreneurship	6	III		3.	Decision theory	6	VII			
4.	Business finances	6	III		4.	Strategic management	6	VII			
5.	Intermediate business English	6	III		5.	Economics and organization of public sector	6	VII			
6.	Economics of the company	6	IV	SUMMER	6.	Quality management	6	VIII	SUMMER		
7.	Cultural studies	6	IV		7.	Management information systems	6	VIII			
8.	Data bases	6	IV		8.	E-business	6	VIII			
9.	Organization of business systems	6	IV		9.	Final work	12	VIII			
10.	Upper business English language	6	IV								



# PREDUZETNIŠTVO



Osnovni cilj studijskog programa Preduzetništvo je, da obrazuje menadžere koji će sticati opšta i posebna znanja i vještine u oblasti poslovanja i menadžmenta, posebno preduzetništva i aktivnosti koje proizilaze iz te oblasti.

Ujedno, kroz ovaj studijski program steći ćete znanja i sposobnosti naročito potrebna u privatnom preduzetništvu.



# ENTREPRENEURSHIP

The main goal of the study program of Entrepreneurship is to educate managers who will acquire general and specific knowledge and skills in the field of business and management, especially in the field of entrepreneurship and the activities it encompasses.

Furthermore, you will acquire the knowledge and necessary skills needed in private –sector entrepreneurship.



# NASTAVNI PLAN I PROGRAM

## PREDUZETNIŠTVO

Naziv predmeta		ECTS bodovi	Semestar	
<b>PRVA GODINA</b>				
1.	Osnove računarstva	7	I	ZIMSKI
2.	Mikroekonomija	7	I	
3.	Statistika i vjerovatnoća	7	I	
4.	Elementarni Engleski jezik	6	I	
5.	Izborni rad – Praktikum 1	3	I	
6.	Informacije i komunikacije	7	II	LJETNI
7.	Menadžment	7	II	
8.	Makroekonomija	7	II	
9.	Elementarni poslovni engleski jezik	6	II	
10.	Izborne aktivnosti 1	3	II	
<b>DRUGA GODINA</b>				
1.	Poslovna matematika	6	III	ZIMSKI
2.	Kompjuterska tabelarna izračunavanja	6	III	
3.	Preduzetništvo	6	III	
4.	Poslovne finansije	6	III	
5.	Srednji poslovni engleski jezik	6	III	
6.	Ekonomika preduzeća	6	IV	LJETNI
7.	Poslovna kultura	6	IV	
8.	Baze podataka I	6	IV	
9.	Organizacija poslovnih sistema	6	IV	
10.	Viši poslovni engleski jezik	6	IV	

<b>TREĆA GODINA</b>				
1.	Odnosi s javnošću	6	V	ZIMSKI
2.	Računovodstvo	6	V	
3.	Marketing	6	V	
4.	Tehnološki sistemi	6	V	
5.	Teorija sistema	6	V	
6.	Upravljanje ljudskim resursima	6	VI	LJETNI
7.	Ekonomija EU	6	VI	
8.	Bankarstvo	6	VI	
9.	Kvantitativne metode odlučivanja	6	VI	
10.	Poslovno pravo	6	VI	
<b>ČETVRTA GODINA</b>				
1.	Menadžment MiS preduzeća	6	VII	ZIMSKI
2.	Upravljanje projektima	6	VII	
3.	Teorija odlučivanja	6	VII	
4.	Strategijski menadžment	6	VII	
5.	Javne finansije	6	VIII	LJETNI
6.	Upravljanje kvalitetom	6	VIII	
7.	Upravljački informacijski sistemi	6	VIII	
8.	Elektronsko poslovanje	6	VIII	
9.	Diplomski rad	12		

# CURRICULUM

## ENTREPRENEURSHIP

SUBJECT NAME		ECTS	Semester		SUBJECT NAME		ECTS	Semester	
<b>FIRST YEAR</b>					<b>THIRD YEAR</b>				
1.	Basics of computer science	7	I	WINTER	1.	Public relations	6	V	WINTER
2.	Microeconomics	7	I		2.	Accountancy	6	V	
3.	Statistics and probability	7	I		3.	Marketing	6	V	
4.	Elementary English	6	I		4.	Technological systems	6	V	
5.	Practicum 1- Elective subject 1	3	I		5.	System theory	6	V	
6.	Information and communications	7	II	SUMMER	6.	Human resources management	6	VI	SUMMER
7.	Management	7	II		7.	Economics EU	6	VI	
8.	Macroeconomics	7	II		8.	Banking	6	VI	
9.	Elementary business English language	6	II		9.	Quantitative decision methods	6	VI	
10.	Elective activities	3	II		10.	Business law	6	VI	
<b>SECOND YEAR</b>					<b>FOURTH YEAR</b>				
1.	Business mathematics	6	III	WINTER	1.	Management for small and medium companies	6	VII	WINTER
2.	Computer spreadsheet calculation	6	III		2.	Project management	6	VII	
3.	Entrepreneurship	6	III		3.	Decision theory	6	VII	
4.	Business finances	6	III		4.	Strategic management	6	VII	
5.	Intermediate business English	6	III						
6.	Economics of the company	6	IV	SUMMER	6.	Public finances	6	VIII	SUMMER
7.	Cultural studies	6	IV		7.	Quality management	6	VIII	
8.	Data bases	6	IV		8.	Management information systems	6	VIII	
9.	Organization of business systems	6	IV		9.	E-business	6	VIII	
10.	Upper business English language	6	IV		10.	Final work	12	VIII	





# TRGOVINA I MARKETING

Ovaj studijski program objedinjuje znanje i vještine koje studentu omogućuju da razumije specifičnosti marketinga u trgovini i usvoji operativna znanja trgovinskog poslovanja, kao specifičnog instrumenta prodaje.



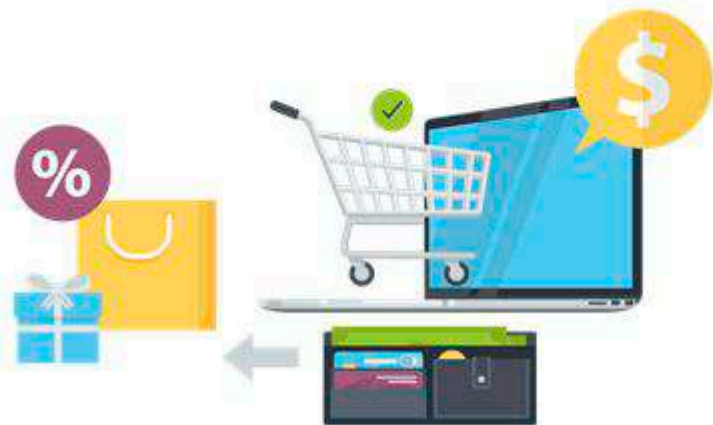
e-SHOP





# TRADE AND MARKETING

This study programme combines the knowledge and skills that enable the student to understand the specifics of marketing in the trade and to adopt the operational knowledge of the commercial business as a specific sales tool.



## e-SHOP



# NASTAVNI PLAN I PROGRAM

## TRGOVINA I MARKETING

NAZIVI PREDMETA				ECTS	Semester	NAZIVI PREDMETA				ECTS	Semester
<b>PRVA GODINA</b>					<b>TREĆA GODINA</b>						
1.	Osnove računarstva	7	I	ZIMSKI	1.	Tehnološki sistemi	6	V	ZIMSKI		
2.	Makroekonomija	7	I		2.	Računovodstvo	7	V			
3.	Elementarni engleski jezik	6	I		3.	Marketing	7	V			
4.	Statistika i vjerovatnoća	7	I		4.	Odnosi s javnošću	7	V			
5.	Izborni rad- Praktikum 1	3	I		5.	Praktikum 3: Završni račun	3	V			
6.	Informacije i komunikacije	7	II	LJETNI	6.	Ekonomija EU	6	VI	LJETNI		
7.	Menadžment	7	II		7.	Bankarstvo	6	VI			
8.	Mikroekonomija	7	II		8.	Kvantitativne metode odlučivanja	6	VI			
9.	Elementarni poslovni engleski jezik	6	II		9.	Menadžment MiS preduzeća	6	VI			
10.	Izborna aktivnost 1	3	II		10.	Izborni 1 ili završni rad	6	VI			
<b>DRUGA GODINA</b>					<b>ČETVRTA GODINA</b>						
1.	Poslovna kultura	7	III	ZIMSKI	1.	Teorija sistema	6	VII	ZIMSKI		
2.	Kompjuterska tabelarna izračunavanja	7	III		2.	Upravljanje projektima	6	VII			
3.	Preduzetništvo	7	III		3.	Teorija odlučivanja	6	VII			
4.	Srednji poslovni engleski jezik	6	III		4.	Elektronsko poslovanje	6	VII			
5.	Praktikum 2: Biznis plan	3	III		5.	Izborna aktivnost 2	6	VII			
6.	Poslovne finansije	6	IV	LJETNI	6.	Upravljanje ljudskim resursima	6	VIII	LJETNI		
7.	Poslovna matematika	7	IV		7.	Upravljanje kvalitetom	6	VIII			
8.	Baze podataka 1	7	IV		8.	Javne finansije	6	VIII			
9.	Organizacija poslovnih sistema	6	IV		9.	Diplomski rad	12	VIII			
10.	Viši poslovni engleski jezik	6	IV								

# CURRICULUM

## TRADE AND MARKETING

SUBJECT NAME				ECTS	Semester	SUBJECT NAME				ECTS	Semester
<b>FIRST YEAR</b>						<b>THIRD YEAR</b>					
1.	Basics of computer science	7	I	WINTER	1.	Technological systems	6	V	WINTER		
2.	Macroeconomics	7	I		2.	Accountancy	7	V			
3.	Statistics and probability	7	I		3.	Marketing	7	V			
4.	Elementary English	6	I		4.	Public relations	7	V			
5.	Practicum 1- Elective subject 1	3	I		5.	Practicum 3	3	V			
6.	Information and communications	7	II	SUMMER	6.	Economics EU	6	VI	SUMMER		
7.	Management	7	II		7.	Banking	6	VI			
8.	Microeconomics	7	II		8.	Quantitative decision methods	6	VI			
9.	Elementary business English language	6	II		9.	Management for small and medium companies	6	VI			
10.	Elective activity 1	3	II		10.	Elective activity 1 or Final report	6	VI			
<b>SECOND YEAR</b>						<b>FOURTH YEAR</b>					
1.	Cultural studies	6	III	WINTER	1.	System theory	6	VII	WINTER		
2.	Computer spreadsheet calculation	6	III		2.	Project management	6	VII			
3.	Entrepreneurship	6	III		3.	Decision theory	6	VII			
4.	Intermediate business English	6	III		4.	E-business	6	VII			
5.	Practicum 2 - Business plan	6	III		5.	Elective activity 2	6	VII			
6.	Business finances	6	IV	SUMMER	6.	Human resources management	6	VIII	SUMMER		
7.	Business mathematics	6	IV		7.	Quality management	6	VIII			
8.	Databases 1	6	IV		8.	Public finances	6	VIII			
9.	Organization of business systems	6	IV		9.	Final work	12	VIII			
10.	Upper business English language	6	IV								





# **POSLOVNA INFORMATIKA**

Studijski program Poslovna informatika bazira se na tome, da student stekne sposobnost za kreativnu primjenu najnovijih informacionih tehnologija u oblasti ekonomije i šire.

Cilj ovog studijskog programa je da diplomirani informatičari steknu sposobnosti da uspješno primijene stečena znanja i vještine iz oblasti informacionih tehnologija u ekonomiji.

Studenti će biti osposobljeni za kreativno rješavanje problema, donošenje i provođenje odluka u različitim oblastima poslovanja u najširem smislu riječi, kroz primjenu poslovne informatike.





# **BUSINESS INFORMATICS**

Study program in Business Informatics is based on the student's ability for creative application of the latest information technologies in the area of economy and elsewhere with the aim to enable the IT professionals to successfully apply acquired knowledge and skills in the field of information technology in the economy.

After completion of this degree, students will be trained to widely use creative problem solving and decision making skills in various areas of business through the application of business informatics.



# NASTAVNI PLAN I PROGRAM

## POSLOVNA INFORMATIKA

Naziv predmeta		ECTS bodovi	Semestar	
<b>PRVA GODINA</b>				
1.	Osnove računarstva	7	I	ZIMSKI
2.	Mikroekonomija	7	I	
3.	Statistika i vjerovatnoća	7	I	
4.	Elementarni Engleski jezik	6	I	
5.	Izborni rad – Praktikum 1	3	I	
6.	Informacije i komunikacije	7	II	LJETNI
7.	Menadžment	7	II	
8.	Makroekonomija	7	II	
9.	Elementarni poslovni engleski jezik	6	II	
10.	Izborne aktivnosti 1	3	II	
<b>DRUGA GODINA</b>				
1.	Poslovna matematika	6	III	ZIMSKI
2.	Kompjuterska tabelarna izračunavanja	6	III	
3.	Preduzetništvo	6	III	
4.	Poslovne finansije	6	III	
5.	Srednji poslovni engleski jezik	6	III	
6.	Ekonomika preduzeća	6	IV	LJETNI
7.	Poslovna kultura	6	IV	
8.	Baze podataka I	6	IV	
9.	Organizacija poslovnih sistema	6	IV	
10.	Viši poslovni engleski jezik	6	IV	

<b>TREĆA GODINA</b>				
1.	Arhitektura i funkcije računara	6	V	ZIMSKI
2.	Tehnološki sistemi	6	V	
3.	Marketing	6	V	
4.	Računovodstvo	6	V	
5.	Diskretne strukture	6	V	
6.	Osnove programiranja	6	VI	LJETNI
7.	Operativni sistemi	6	VI	
8.	Elektronsko poslovanje	6	VI	
9.	Projektovanje informacionih sistema	6	VI	
10.	Računarske mreže	6	VI	
<b>ČETVRTA GODINA</b>				
1.	Upravljanje projektima	6	VII	ZIMSKI
2.	Zaštita računarskih sistema	6	VII	
3.	Internet programiranje	6	VII	
4.	Osnove kompjuterske grafike	6	VII	
5.	Izborne aktivnosti - PRAKSA	6	VII	
6.	Upravljački informacioni sistemi	6	VIII	LJETNI
7.	Upravljanje kvalitetom	6	VIII	
8.	Baze podataka II	6	VIII	
9.	Diplomski rad	12		

# CURRICULUM

## BUSINESS INFORMATICS

SUBJECT NAME				ECTS	Semester	SUBJECT NAME				ECTS	Semester
<b>FIRST YEAR</b>						<b>THIRD YEAR</b>					
1.	Basics of computer science	7	I	WINTER	1.	Architecture and function of computers	6	V	WINTER		
2.	Microeconomics	7	I		2.	Technological systems	6	V			
3.	Statistics and probability	7	I		3.	Marketing	6	V			
4.	Elementary English	6	I		4.	Accountancy	6	V			
5.	Practicum 1- Elective subject 1	3	I		5.	Discrete structures	6	V			
6.	Information and communications	7	II	SUMMER	6.	Programming basics	6	VI	SUMMER		
7.	Management	7	II		7.	Operating systems	6	VI			
8.	Macroeconomics	7	II		8.	E-business	6	VI			
9.	Elementary business English language	6	II		9.	Design of information systems	6	VI			
10.	Elective activities	3	II		10.	Computer networks	6	VI			
<b>SECOND YEAR</b>						<b>FOURTH YEAR</b>					
1.	Business mathematics	6	III	WINTER	1.	Project management	6	VII	WINTER		
2.	Computer spreadsheet calculation	6	III		2.	Computer system protection	6	VII			
3.	Entrepreneurship	6	III		3.	Internet programming	6	VII			
4.	Business finances	6	III		4.	Basics of computer graphics	6	VII			
5.	Intermediate business English	6	III		5.	Elective activities - PRACTICUM	6	VII			
6.	Economics of the company	6	IV	SUMMER	6.	Management information systems	6	VIII	SUMMER		
7.	Cultural studies	6	IV		7.	Quality management	6	VIII			
8.	Data bases	6	IV		8.	Database 2	6	VIII			
9.	Organization of business systems	6	IV		9.	Final work	12	VIII			
10.	Upper business English language	6	IV								



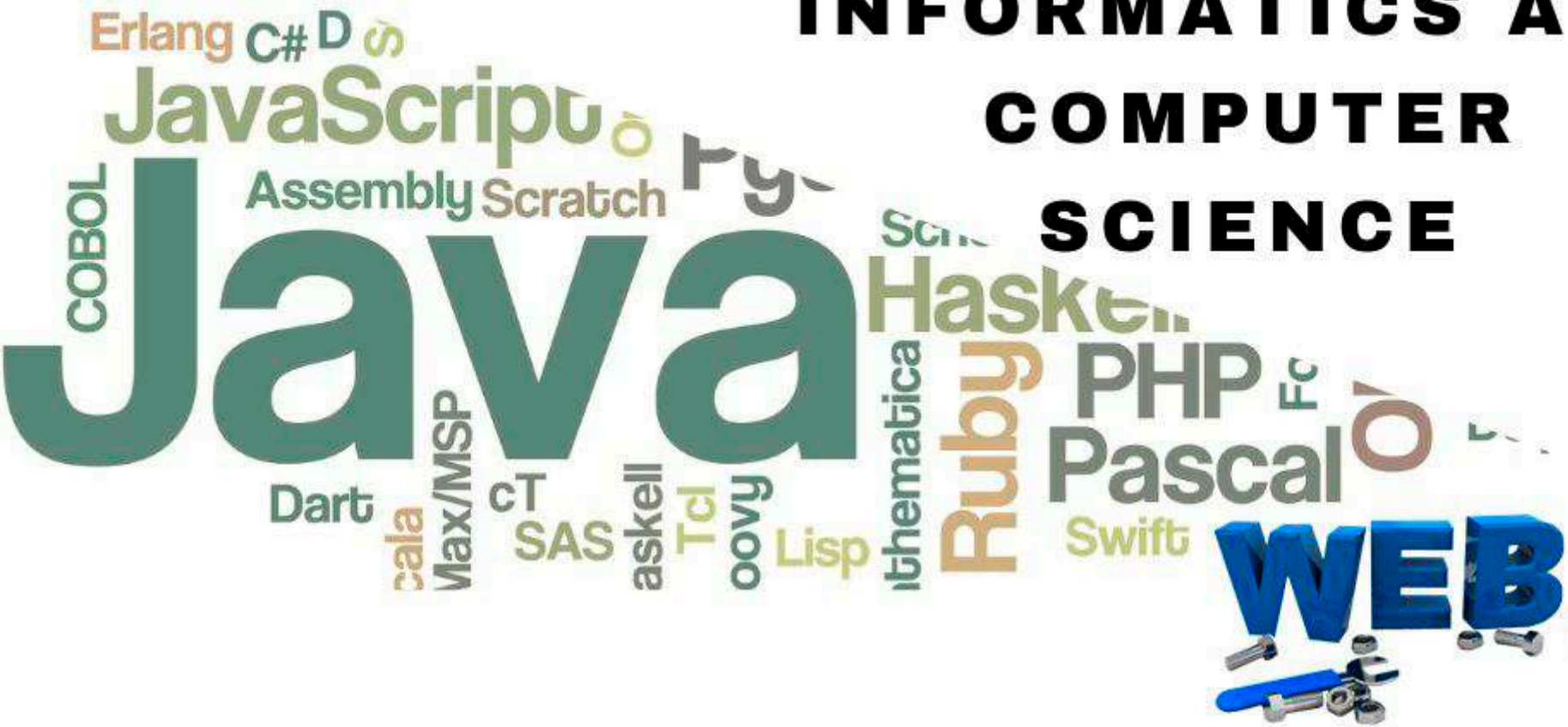
# RAČUNARSTVO I INFORMATIKA



Svrha studijskog programa Računarstva i informatike je osposobljavanje diplomiranih inženjera računarstva za tržišnu privredu, gdje znanje predstavlja najvažniji poslovni resurs.

Cilj studijskog programa je sticanje znanja i vještina iz stručnih predmeta: elektrotehnike, prirodnih nauka, društvenih nauka, opštih i praktično primjenljivih znanja iz oblasti računarske tehnike i informatike. Ova znanja se stiču kroz zajedničke programske sadržaje.

# INFORMATICS AND COMPUTER SCIENCE



The purpose of the study programme of Informatics and Computer Science is to train graduate engineers to operate in market economy where knowledge is the most important business resource.

The objective of the study programme is to acquire knowledge and skills from core subjects such as electrical engineering, natural sciences, social sciences, general and practically applicable knowledge in the field of computer technology and informatics through joint study activities.



# NASTAVNI PLAN I PROGRAM

## RAČUNARSTVO I INFORMATIKA

Naziv predmeta		ECTS bodovi	Semestar	
<b>PRVA GODINA</b>				
1.	Matematika	6	I	ZIMSKI
2.	Statistika i vjerovatnoća	6	I	
3.	Osnove računarstva	6	I	
4.	Diskretne strukture	6	I	
5.	Elementarni engleski jezik	6	I	
6.	Sociologija	6	II	LJETNI
7.	Osnove programiranja	6	II	
8.	Osnove elektrotehnike i elektronike	6	II	
9.	Menadžment	6	II	
10.	Elementarni poslovni engleski jezik	6	II	
<b>DRUGA GODINA</b>				
1.	Arhitektura računara	6	III	ZIMSKI
2.	Struktura podataka i algoritmi	6	III	
3.	Napredno programiranje	6	III	
4.	Društvene mreže	6	III	
5.	Upravljanje projektima	6	III	
6.	Operativni sistemi	6	IV	LJETNI
7.	Računarske mreže	6	IV	
8.	Baze podataka	6	IV	
9.	Poslovna kultura	6	IV	
10.	Poslovne aplikacije	6	IV	

<b>TREĆA GODINA</b>				
1.	Internet programiranje	6	V	ZIMSKI
2.	Računarska grafika	6	V	
3.	Internet marketing	6	V	
4.	Poslovna inteligencija	6	V	
5.	Internet tehnologija	6	V	
6.	Projektovanje informacionih sistema	6	VI	LJETNI
7.	Napredne baze podataka	6	VI	
8.	Elektronsko poslovanje	6	VI	
9.	Objektno orijentisano programiranje	6	VI	
10.	Upravljački informacioni sistemi	6	VI	
<b>ČETVRTA GODINA</b>				
1.	Softversko inženjerstvo	6	VII	ZIMSKI
2.	Zaštita računarskih sistema	6	VII	
3.	Vještačka inteligencija	6	VII	
4.	Multimedijalni sistemi	6	VII	
5.	Interakcija čovjeka i računara	6	VIII	LJETNI
6.	Konkurentno programiranje	6	VIII	
7.	Mobilno računarstvo	6	VIII	
8.	Upravljanje kvalitetom	6	VIII	
9.	Diplomski rad	12		

# CURRICULUM

## COMPUTER SCIENCE AND INFORMATICS

SUBJECT NAME				ECTS	Semester	SUBJECT NAME				ECTS	Semester
<b>FIRST YEAR</b>					<b>THIRD YEAR</b>						
1.	Mathematics	6	I	<b>WINTER</b>	1.	Internet programming	6	V	<b>WINTER</b>		
2.	Statistics and probability	6	I		2.	Computer graphics	6	V			
3.	Basics of computer science	6	I		3.	Internet marketing	6	V			
4.	Discrete structures	6	I		4.	Business intelligence	6	V			
5.	Elementary English	6	I		5.	Internet technologies	6	V			
6.	Sociology	6	II	<b>SUMMER</b>	6.	Design of information systems	6	VI	<b>SUMMER</b>		
7.	Programming basics	6	II		7.	Advanced databases	6	VI			
8.	Basics of computer engineering and electronics	6	II		8.	E-business	6	VI			
9.	Management	6	II		9.	Object-oriented programming	6	VI			
10.	Elementary business English	6	II		10.	Management information systems	6	VI			
<b>SECOND YEAR</b>					<b>FOURTH YEAR</b>						
1.	Computer architecture	6	III	<b>WINTER</b>	1.	Software engineering	6	VII	<b>WINTER</b>		
2.	Data structures and algorithms	6	III		2.	Computer system protection	6	VII			
3.	Advanced programming	6	III		3.	Artificial intelligence	6	VII			
4.	Social networks	6	III		4.	Multimedia systems	6	VII			
5.	Project management	6	III								
6.	Operating systems	6	IV	<b>SUMMER</b>	6.	Human-computer interaction	6	VIII	<b>SUMMER</b>		
7.	Computer networks	6	IV		7.	Competitive programming	6	VIII			
8.	Databases	6	IV		8.	Mobile computing	6	VIII			
9.	Business culture	6	IV		9.	Quality management	6	VIII			
10.	Business applications	6	IV		10.	Final work	12	VIII			



# ŠKOLARINA

Školarina osnovnih akademskih studija po godini iznosi 1.950,00 KM za studijske programe:

- Finansije i bankarstvo
- Javna uprava
- Preduzetništvo
- Trgovina i marketing
- Računarstvo i informatika
- Poslovna informatika

Školarina se može uplatiti u cjelosti ili u 12 rata u toku školske godine. U cijenu školarine, na svim studijskim programima uključeni su:

- Udžbenici (za svaku školsku godinu);
- Troškovi prijave ispita, izdavanja uvjerenja o statusa.

## **BONUS**

Studenti koji upisuju prvu godinu studija imaju pravo na popust:

- uz popunjenu predprijavu imaju popust na školarine u iznosu od 20%;
- po osnovu članstva u sindikalnoj organizaciji imaju popust na školarinu u iznosu od 20%;
- po osnovu menadžerskog ugovora imaju popust na školarinu u iznosu od 15 %;
- po osnovu upisana dva studenta, člana uže porodice imaju popust na školarinu u iznosu od 25 %.

# SCHOLARSHIP

Tuition fee for basic academic studies per year is 1.950,00 KM for the following study programmes:

- Finance and banking
- Public administration
- Entrepreneurship
- Trade and marketing
- Computer science and informatics
- Business Informatics

Tuition can be paid in full or in 12 installments during the school year. Tuition fees include:

- Textbooks (for each school year);
- Costs of exam registration, issuing of certificates

## **BONUS**

Students who enroll in the first year of study are eligible for the discount:

- they have a 20% discount on tuition fees when they complete the application;
- have a 20% tuition discount on union membership;
- have a 15% discount on tuition fees under the managerial contract;
- have a discount on tuition in the amount of 25% for two enrolled students that are members of the immediate family





*Nalazimo se u  
prijedorskom naselju  
Pećani, na adresi  
Mitropolita Petra  
Zimonjića b.b. Prijedor*  
Tel: +387 52/241-960;  
 +387 65/547-999;  
e-mail:  
[vseiprijedor@gmail.com](mailto:vseiprijedor@gmail.com)  
website:  
[www.vseip.org](http://www.vseip.org)  
 Visoka škola za ekonomiju i  
informatiku u Prijedoru